

Abstract

The diploma thesis *Czech media and public euroscepticism* examines frames of public euroscepticism in Czech media agenda and public agenda. The thesis is framed in agenda-setting and framing theory which explains processes of shifting themes between public agenda, media agenda and political agenda. Plethora of studies set in agenda-setting and framing theory has proved correlations between media agenda and public agenda. The goal of this diploma thesis is to examine what is the correlation between Czech media agenda and public agenda in terms of public euroscepticism, which eurosceptic frames are brought in public agenda by media agenda and how pervasive those frames are. For the comparison of agendas is used the typology of public euroscepticism by Catharine Sørensen which consists of economic euroscepticism, euroscepticism based on sovereignty, democratic euroscepticism and social euroscepticism. Author postulates positive correlation between media agenda and public agenda and presence of pervasive frames in media agenda. The first part describes the theoretical frame of the thesis, the agenda-setting and framing theory. The second chapter presents existing research about euroscepticism on EU and Czech level. The third part describes the Czech public agenda based on the public opinion research, examines the media agenda by content analysis and compares both agendas by the correlation analysis. The results are discussed and set in the context of existing research in the conclusion. The hypothesis was confirmed by the analysis. The most dominant were frames of euroscepticism based on sovereignty which correlates also with political agenda, in this respect represented particularly by former president Václav Klaus.